ORDER

Orders Order / Rev: 58072 Alt Order #: 09823852 NRSC/CONNIE MACK Product Desc: **CBS 47** 483 Estimate: 09/19/12 - 09/24/12 Millennium Washington DC Flight Dates: Primary AE: 09/20/12 / 09/20/12 Sales Office: Original Date / Rev: **MNAT** CIA - O Order Type: Sales Region: National McLaughlin & Associates Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 566 South Route 303 EOM/EOC Blauvelt, NY 10913 Agency Commission: 15% Advertiser Name: Connie Mack/R/US Senate НН New Business Thru: Demographic: **Product Codes: US** Senate 00:00:00

Priority: P-2

Revenue Codes: AGY, POL-CAND, GEN

Order Separation:

Totals

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	15	\$6,300.00	\$5,355.00

Month	# Spots	Gross Amount	Net Amount	Ratir
September 2012	15	\$6,300,00	\$5.355.00	0.

0.00 Totals 15 \$6,300.00 \$5,355.00 0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS 47	30%	\$6,300.00
Market	100%	\$21,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	0%	\$0.00
MCM1	0%	\$0.00
WJXT	49%	\$10,290.00
WJXX	3%	\$630.00
WTLV	18%	\$3,780.00

Ln Ch	Start	End	Inventory Cod	e Brea	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 WTEV	09/20/12	2 09/24/12	Action News @	Noon CM	12:00 PM-1	2:30 PIM TF	:30	3	\$460.00 P-2	0.00 NM	3	\$1,380.00
			Action News @	Noon								
NEWS												
Star	rt Date	End Date	Weekdays	Spots/Wee	<u>Rate</u>	Rating						
Week: 09/2	20/12	09/26/12	M TF	;	\$460.00	0.00						
E 2 WTEV	09/20/12	2 09/24/12	Action News @	5p CM	5:00 PM-5:	30 PM MTF	:30	3	\$400.00 P-2	0.00 NM	3	\$1,200.00
			Action News @	5p								
NEWS												
Star	rt Date	End Date	Weekdays	Spots/Wee	<u>Rate</u>	Rating						
Week: 09/2	20/12	09/26/12	M TF		\$400.00	0.00						

Print Date: 09/20/12 10:11:58 Page 2 of 2

Totals

\$6,300.00

15

Order / Rev: 58072 Advertiser:

Connie Mack/R/US Senate

NRSC/CONNIE MACK Alt Order #: 09823852 Product Desc: **CBS 47**

Flight Dates: 09/19/12 - 09/24/12 Estimate: 483

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots Amount
E 2 WTEV 09/20/12 09/24/12	Action News @ 5p CM Action News @ 5p	5:00 PM-5:30 PM M TF	:30 3	\$400.00 P-2 0.00 NM	3 \$1,200.00
NEWS	Action News & Sp				
E 3 WTEV 09/20/12 09/24/12	· •	5:30 PM-6:00 PM M TF	:30 3	\$400.00 P-2 0.00 NM	3 \$1,200.00
NEWS	Action News @ 530p				
Start Date End Date	Wookdows Spots/Wook	Poto Poting			
Week: 09/20/12 09/26/12	Weekdays Spots/Week M TF 3				
E 4 WTEV 09/20/12 09/24/12		6:00 PM-6:30 PM M TF	:30 3	\$400.00 P-2 0.00 NM	3 \$1.200.00
E 4 WIEV 09/20/12 09/24/12	· · · · · · · · · · · · · · · · · · ·	6.00 PIVI-6.30 PIVI IVI- 1 F	.30 3	\$400.00 P-2 0.00 NW	3 \$1,200.00
NEWS	Action News @ 6p				
_	Weekdays Spots/Week	Poto Poting			
Start Date End Date Week: 09/20/12 09/26/12	Weekdays Spots/Week M TF 3	<u> </u>			
				<u> </u>	
E 5 WTEV 09/20/12 09/24/12	•	11:00 PM-11:30 PIM TF	:30 3	\$440.00 P-2 0.00 NM	3 \$1,320.00
	M-F Action News @ 11p				
NEWS					
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 09/20/12 09/26/12	M TF	\$440.00 0.00			